



CDT

Centar za digitalnu transformaciju



CORPORATE SUSTAINABILITY AND ESG MANAGER

PROGRAM AND CERTIFICATION



AUTHORIZED
EDUCATION CENTER

**Master ESG standards for sustainable and
responsible organization management**

Why become a Corporate Sustainability and ESG Manager?

- You will broaden your knowledge of ESG standards, the digital transformation of your company in line with corporate sustainability, as well as the new prerequisites for green business and integration into supply chains.
- You will be prepared to implement projects for ESG and corporate sustainability in accordance with the needs of your company, clients, and the legal and business regulations in Serbia, the region, and the European Union.
- You will ensure compliance with domestic and European regulations, for example, the Corporate sustainability due diligence directive
- You will become a recognized expert with an internationally certification as a Manager for ESG and Corporate Sustainability, both in Austria and Serbia, as well as in the European Union.



Who should attend ?

The training is ideal for:

- Professionals who want to lead projects
- Managers and consultants responsible for regulatory compliance and ESG project management
- Change agents in companies who want to train and develop teams for ESG and corporate sustainability within their organizations
- Experts interested in having their skills in managing ESG projects formally recognized in the business community and within regional/international frameworks
- Leaders who want to implement regulations for corporate sustainability and ESG in accordance with current legislation and ethical standards

Training and certification

CDT Training Center has extensive experience in organizing and conducting trainings certified in accordance with the ISO/IEC 17024 standard. Our mission is to enable participants to acquire skills and knowledge in specific fields and to prepare them for successful certification by independent certification bodies.



The training and certification package for Corporate Sustainability and ESG Manager includes the following:

Training

The training program has been designed and approved in accordance with the requirements of Austrian Standards certification Scheme P 76 , and it is delivered by the Digital Transformation Center.

Exam preparation

Exam preparation is conducted according to the certification exam structure and based on CDT's extensive experience in this field.

Exam and certification

The exam and certification are conducted by Austrian Standards based on the Certification Scheme P76 for Corporate Sustainability & ESG Manager, and in accordance with the requirements of the ISO/IEC 17024 standard.

Training location:

Digital transformation center, Kneza Miloša 12, Belgrade

Training delivery methods:

- Days 1-5: The training is conducted live at the CDT premises.
- Days 6-7: The training is conducted online.
- Continuous Support: From the first day of training until the exam day, participants have access to a Viber group for additional support and communication.

Certification:

Candidates who successfully complete the training and pass the final exam will obtain a Corporate Sustainability and ESG Manager certificate.

The certification exam is taken online after the training, and exam schedules will be defined and communicated at the beginning of the course.

To successfully pass the exam, candidates must complete both parts of the exam and achieve at least 60% of the points.

The Corporate Sustainability and ESG Manager certificate is valid for three years. After this period, re-certification is required to refresh and enhance knowledge in line with current ESG trends and regulations.



General information

Language:

- The training is conducted in Serbian and English.
- All training materials (presentations, work materials, additional literature) are available exclusively in English.
- The certification exam can be taken in English or German, according to the candidate's choice.
- To successfully pass the exam, it is recommended to have proficiency in the chosen language at a B2 level or higher.

The price of the training and certification package includes:

- A complete training program lasting 40 hours.
- Support via a Viber group throughout the entire training and exam preparation.
- All necessary materials for following the training and exam preparation.
- Refreshments and meals during the training at the premises of the Digital Transformation Center.
- One attempt at taking the certification exam.

Training program

Day 01

Basic knowledge of ESG standards

The program covers basic knowledge of ESG standards, including:

- Understanding the different dimensions of ESG: environmental, social, and governance, as well as the basics of business due diligence.
- Recognizing and understanding the concept of greenwashing and the basic risks of corporate responsibility.
- Applying the European Regulation on Disclosure in the context of aligning business practices with ESG standards.
- Acquiring basic knowledge of the tax aspects of ESG.
- An overview of various sources of financing for ESG projects.
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Day 02

Key ESG policies, regulatory framework, and procedures

The segment covers the following topics:

- An overview of the basic provisions of the EU Taxonomy Regulation (EU 2020/852) and how this regulation can be used to guide sustainable investments.
 - Understanding the 17 Sustainable Development Goals (SDGs) under the United Nations and their application in organizations.
 - An analysis of the impact of ESG ratings on business operations.
 - Preparation and presentation of the key parameters required to achieve an ESG rating.
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Day 03

ESG risks management

The focus is on developing the ability to effectively manage ESG risks, including:

- Aligning business activities with potential sustainability risks.
- Identifying the risks associated with unsustainable business models and suppliers, as well as designing business transformation in line with ESG criteria.
- Adapting corporate strategy and processes to meet ESG requirements.
- Building an organizational structure in accordance with ESG principles and monitoring internal development.
- Involving relevant stakeholders in the ESG transformation.

Day 04

Operational ESG Management

Within this segment, competencies necessary for the implementation of ESG into business processes and effective reporting on ESG projects are developed:

- Consulting on ESG management and planning SMART objectives in accordance with ESG standards to optimize strategic and financial processes.
- Understanding key success metrics and ESG KPIs.
- An overview of relevant IT systems for ESG control (e.g., ERP solutions for ESG).
- Analysis of stakeholders and their impact on the organization's ESG strategy.
- Recognizing greenwashing and applying strategies for ethical business practices.
- Developing strategies for implementing a "green supply chain."
- Executing the green transformation of HR strategy.



Day 05

ESG reporting

The segment dedicated to ESG reporting covers the following areas:

- Understanding the requirements and rules of the European Corporate Sustainability Reporting Directive (CSRD) and defining reporting obligations.
- Preparing reports in accordance with Global Reporting Initiative (GRI) standards.
- Processing data according to best practices and verifying the accuracy of reporting.
- Preparing the organization for external ESG audits.

Day 06

Development and presentation of individual project assignments.

The final part of the training is dedicated to the practical application of the knowledge acquired through the development of individual projects. Participants analyze real challenges within their organizations, define the methodology for applying ESG principles, and develop strategies to solve specific problems. Special emphasis is placed on engaging teams and organizational units in the ESG transformation process.



Day 07

Preparation for the certification exam.

Participants will attend preparatory classes for the certification exam in the form of consultations, during which they will have the opportunity to ask additional questions, resolve any doubts, and hear sample exam questions along with other suggestions for successfully passing the exam.



Why is certification important?

Certification according to the ISO/IEC 17024 standard provides global recognition of expertise, ensuring credibility and a high level of professional competence.

For an individual, the Corporate Sustainability & ESG Manager certificate confirms the ability to manage ESG projects in accordance with legal and regulatory requirements, as well as the implementation of sustainable business strategies. The certificate opens opportunities for career advancement, international recognition, and enhanced professional credibility, enabling an active role in creating sustainable business models and ESG reporting.

For companies, certification guarantees that employees possess the necessary competencies for the effective and compliant application of ESG principles, reducing regulatory and reputation risks while simultaneously enhancing the competitiveness and long-term sustainability of the organization. Additionally, it enables the implementation of standardized processes for ESG reporting, compliance with European and international regulations, and the achievement of ESG ratings, thereby strengthening the trust of investors and stakeholders.

How is the certification conducted?

Certification for Corporate Sustainability and ESG Manager is organized according to the requirements of Austrian Standards and Certification Scheme P76, with evaluation conducted by an expert committee composed of two members.

Candidates are assessed based on:

- The quality of the presentation of the individual project assignment, which includes the analysis and application of ESG strategies in a business environment.
- Knowledge of ESG standards and regulations, including key international frameworks such as the EU Taxonomy, CSRD, and GRI standards.
- Understanding of ESG risks and sustainability management, with a focus on assessing the impact on business operations and making strategic decisions.
- The application of ethical and socially responsible principles in accordance with ESG goals and the requirements of investors and regulatory bodies.
- Skills in ESG management, including the implementation of sustainable business practices, ESG reporting, and stakeholder engagement.



Project presentation

Candidates present a selected ESG project, addressing:

- The initial state, problem definition, and objectives (including the company's size, the industry in which it operates, its culture, team composition, management structure and various hierarchical levels, business culture attitudes, trends, and spheres of influence affecting operations...)
- A presentation of the framework for implementing the ESG project: mission, strategic principles, responsible personnel for project execution within the organization, relevant dimensions, fields of action...
- The project timeline, ESG tools, operational aspects, and KPIs; a description of the project goals – formulating three qualitative and three quantitative objectives.
- An implementation strategy with the following explanations: a descriptive process (including the Plan-Do-Check-Act cycle), the group of people involved in organizational changes, challenges, and resistance.
- Expected outcomes, including ROI, priority measures, and potential KPIs, as well as proposed next steps.

Milena Milićević

Milena Milićević works as a consultant for digital transformation and international projects.

Milena has helped over 50 companies optimize their business processes and business models, as well as implement technological solutions and organizational changes aimed at increasing profitability and entering foreign markets.

She is certified among the top 20 digital transformation experts in Serbia through a project by the Serbian Chamber of Commerce and the Austrian Chamber of Commerce. She is involved in projects at the Digital Transformation Center and international donor projects such as those by GIZ, EBRD, the European Commission, the European Council for Innovation, and others.

Since 2018, she has been working as an entrepreneur, and since 2014, she has been running her own non-profit organization. Therefore, she understands the challenges faced by business professionals from the region and diaspora who strive to deliver quality and achieve outstanding results for their partners, employees, and the community.



In her consulting work, Milena focuses on agile and fast-growing companies in sectors such as the circular economy and green production, innovations in healthcare, sustainable agriculture, and tourism.

Milena also collaborates extensively with women-led businesses, advocating for greater visibility of female brands. Additionally, she assists innovative and startup companies that are interested in scaling, building partnerships in new markets, and enhancing sales.

Applay now !



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