



**CDT**

Centar za digitalnu  
transformaciju



# AI MANAGER

**PROGRAM AND  
CERTIFICATION**



**Acquire the skills for successful implementation  
of artificial intelligence in organizations**

# Why become AI manager?

- Artificial intelligence (AI) is becoming a key tool in modern business, enabling organizations to improve efficiency, reduce costs, and innovate their services. As a certified AI manager:
- You will be prepared to lead AI project implementations in compliance with legal and ethical standards.
- You will ensure alignment with EU regulations, such as the AI Act, which comes into effect in 2025.
- You will become a recognized expert with an internationally accredited AI manager certification





# Who should attend ?

The training is ideal for:

- Professionals who want to manage AI projects.
- Managers and consultants responsible for regulatory compliance and AI project management.
- Experts seeking formal recognition of their skills in AI project management.
- Leaders aiming to introduce artificial intelligence into their organization's operations in accordance with legislation and ethical standards.

# Training and certification

The CDT Training Center has extensive experience in organizing and delivering training programs certified in accordance with the ISO/IEC 17024 standard. Our mission is to enable participants to acquire skills and knowledge in specific areas and to prepare them for successful certification by independent certification bodies.

The training and certification package for AI Manager includes the following:

## > Training

The training is developed and approved according to the requirements of the Certification Scheme P 85 by Austrian Standards. The training is conducted by the Center for Digital Transformation.

## > Exam preparation

The exam preparation is conducted according to the structure of the certification exam, based on the extensive experience of the CDT in this field.

## > Exam and certification

The exam and certification are conducted by Austrian Standards based on the Certification Scheme P85 AI Manager and in accordance with the requirements of the ISO/IEC 17024 standard.



Location for onsite training:

Center for Digital Transformation, Kneza Miloša 12, Belgrade, Serbia

Training Delivery Method:

- Days 1-4: Onsite training sessions.
- Days 5-6: Online training sessions.
- Continuous Support: Viber group support available from Day 1 through to the exam day.

Certification:

- The "AI Manager" certificate is awarded upon successful completion of the training and passing the exam.
- The online certification exam is conducted after the training, with exam dates provided at the start of the course.

Language:

The training is conducted in Serbian and /or English language.

Training materials (presentation, hand outs, reading material, etc) and the certification exam are in English. A minimum language proficiency level of B2 is recommended for the exam



## General information

Training and certification package price Includes:

- The complete 32-hour training program.
- All necessary materials for attending the training and preparing for the exam.
- Refreshments and meals during training sessions at the Center for Digital Transformation premises.
- One attempt at the certification exam.

# Training program

## Day 01

### Technical Fundamentals of Artificial Intelligence

- Definition and Overview of the History of Artificial Intelligence Development
- Classification and Categorization of Types and Application Areas
- Limitations and Possibilities in General Applications with a Focus on Business Applications
- Overview of Practical Applications of Generative and Other Categories of Artificial Intelligence in Areas such as Text, Speech, and Image Recognition, and Other Applications in Business Environments

## Day 02

### Basics of the Legal and Regulatory Framework for AI Applications

- General Regulatory Principles for Technology Regulations with a Focus on AI
- Risk Assessment and Management: Identification and Assessment of AI-Related Risks
- EU AI Act and Other Examples of Legislative Frameworks Worldwide
- The Relationship Between the EU AI Act and Other Regulations, Such as GDPR - Personal Data Protection, Copyright Laws, Competition Regulations, Labor Law and Rights, Obligations, and Sector-Specific Regulations
- The Context of Technology and AI Regulation in the Republic of Serbia

## Day 03

### Ethical AI Application and Challenges in Creating Training Data Sets

- General Limitations of AI and Risk Management Arising from AI Applications
  - Overview of Ethical Challenges and Risks, Along with Approaches for Addressing and Resolving Ethical Issues in AI Projects
  - AI Bias and Its Minimization
  - Hallucinations and Building Trust in AI-Based Tools
  - Formatting Training Data Sets for AI
- 

# Day 04

## AI Project Management

- Basic Principles of Project Management
- Overview of Specifics in AI-Based Projects and AI Project Management
- Methodologies for AI Project Planning
- Strategies for Forming and Supporting AI Project Teams Within Organizations
- Assessing Data Value, Project Profitability, and Return on Investment (ROI) in AI Projects
- Techniques for Monitoring and Maintaining AI Projects to Ensure Operational Success
- Defining the Problem and Solution Space Using AI in the Context of Developing Individual Project Tasks

# Day 05

## Development and Presentation of Individual Project Tasks

- Project Presentation:
- Candidates present their selected AI project, covering: the initial state, problem definition and objectives, project timeline, AI tools, operational aspects and KPIs, expected outcomes including ROI, and proposed next steps.
- Discussion and Summary of Lessons Learned

# Day 06

## Exam preparation

- Examples of Exam Tasks and Questions
- Oral Knowledge Test: After the presentation, candidates answer questions from various knowledge categories:
- Technical Fundamentals of AI
- Legal and Regulatory Issues
- AI Project Management





# Why is certification important?

Certification according to the ISO/IEC 17024 standard provides globally recognized expertise, ensuring credibility and a high level of professional competence. For individuals, the "AI Manager" certification confirms the ability to manage artificial intelligence projects in compliance with legal and ethical requirements, opening opportunities for career advancement, international recognition, and the development of professional credibility.

For companies, certification ensures that employees possess the necessary knowledge for efficient and compliant AI implementation, reducing risks and enhancing competitiveness. It also enables companies to introduce standardized processes and meet regulatory requirements, while Austrian Standards guarantees the highest quality standards in the certification process.

## How is the certification conducted?

The certification process for the "AI Manager" is organized according to the requirements of Austrian Standards and the Certification Scheme P85, with evaluation conducted by a two-member expert panel. Candidates are assessed based on:

- The quality of the presentation of the individual project task.
- Knowledge of the technical fundamentals of artificial intelligence.
- Understanding of the legal and regulatory framework.
- Application of ethical principles in working with artificial intelligence.
- Skills in AI project management, including organization, planning, and performance monitoring.

Certification Requirements:

To obtain the certificate, candidates must:

- Demonstrate relevant education or training of at least 32 hours.
- Pass the certification exam, achieving at least 60% of the total score based on the quality of the presentation and the oral test.

Upon meeting these requirements, candidates are awarded the "AI Manager" certificate, valid for three years. After this period, recertification is required to refresh and enhance knowledge.

# Aleksandar Mastilović

Aleksandar Mastilović is an internationally recognized expert in telecommunications and digital transformation, with experience in the implementation of 5G networks, the development of smart cities, and support for micro, small, and medium-sized enterprises. He is engaged as a consultant for the Center for Digital Transformation of the Chamber of Commerce of Serbia, contributing to strategic development and training programs. He also works as a consultant for international organizations such as UNDP, UNOPS, ITU, and EBRD.



His achievements include the introduction of 4G networks and the digitalization of TV broadcasting in Bosnia and Herzegovina, as well as global recognition for his contributions to smart cities, where Onalytica ranked him among the Top 10 global experts in 2022. He is a member of IEEE's management, the author of numerous scientific papers, co-author of a book on cybersecurity in IoT systems, and a TEDx speaker. He is also the co-founder of the Smart City Festival in Belgrade.

# Applay !



**CDT**

Centar za digitalnu transformaciju



[www.cdt.org.rs](http://www.cdt.org.rs)



[cdt@pks.rs](mailto:cdt@pks.rs)



+38160 4080450